



Press Release

Hochland is one of the best employers in Germany

Stern and Statista publish survey

Heimenkirch/Schongau. Hochland is one of the best employers in Germany. This is the result of a survey carried out by the magazine Stern together with Statista. According to Stern, it is the "largest survey of its kind". Hochland Deutschland GmbH, with sites in Heimenkirch (Allgäu) and Schongau (Oberbayern), was placed among Germany's 500 best employers. In the "Food and Consumer Goods" industry ranking, the cheese manufacturer is in 19th place, in the overall ranking it comes in 229th place.

In order to determine the 500 best employers, the market research institute Statista analyzed more than 45,000 employee statements. The survey took place between 1 July and 12 August 2019. The main factor in the questionnaire was the question if the employees would recommend their own employer to others. Their own company and other companies in the sector were evaluated. A total of 1.34 million responses were received. The participants had to answer more than 50 questions on their own company.

In order to be included in the ranking, a company needed at least 100 assessments. In the end Statista was able to determine a result for 1,200 companies. The responses of their own employees and those of the employees in the industry counted half each.

The neutrality of the data collection and analysis is guaranteed by Stern and Statista as no company could apply to participate in the survey.

The results of the survey were published in the January issue of Stern.

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