



Press Release

Great Place to Work-Award: Best employers in Bavaria

Hochland on the podium again

Hochland SE and Hochland Deutschland GmbH awarded – Award ceremony took place in an online format – Awards in the Great Place to Work competition Germany and Allgäu in February and March

After the double successes in the Germany-wide competition as well as in the Allgäu decision of the Great Place to Work Institute, the cheese manufacturer Hochland from Heimenkirch (Allgäu) has now also won the Bavarian competition.

The Allgäu-based family-owned company again received the award for "Best Employers in Bavaria 2020" in a double-header: Hochland SE came 13th in the "50-250 employees" category, while its subsidiary Hochland Deutschland GmbH came 7th in the "more than 1,000 employees" category. A total of around 270 companies from Bavaria had applied for the award.

This time the winners were not able to accept their awards in person: due to the current corona precautions, an online award ceremony was held. Sina Walter, Project Manager International Coordination HR at Hochland SE and Giulia Gagliardi, Employer Brand Manager at Hochland Germany, participated from their home offices. However, this did not detract from their joy at receiving the award: "Very strong companies took part in the competition. We are therefore very proud that Hochland SE and Hochland Deutschland GmbH were able to assert themselves and were awarded three times as Best Employers: in the Allgäu region, in Bavaria and Germany", Giulia Gagliardi said.

At the end of February already Hochland SE took 17th place in the "Best Employers in Germany" competition. Hochland Deutschland GmbH came 21st in its size category of "501 to 2,000 employees" and was even ranked third among all manufacturing companies. In mid-March the ranking was announced in the separately advertised regional Allgäu competition. Here Hochland SE is in 3rd place and Hochland Deutschland GmbH in 5th place.

The award is based on the results of an extensive employee survey which took place last September, as well as a culture audit which assesses the quality, diversity and sustainability of human resources work. The Hochland employees were invited to express their views on workplace culture via an anonymous questionnaire. This includes criteria such as working atmosphere, leadership behaviour, recognition, promotion of professional development, etc.

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