



Press Release

Hochland is a Great Place to Work®

Employer award in a double pack: Hochland SE and Hochland Deutschland GmbH at the award ceremony in Berlin – Strong field of participants with 840 companies

Heimenkirch/Schongau. Two member companies of the Hochland Group have been awarded by the Great Place to Work Institute as best employers in Germany 2020.

A total of 840 companies with over 200,000 employees took part in the competition and voluntarily put their quality as employers to the test. Hochland SE, which is the holding company of the international Hochland Group, and its subsidiary Hochland Deutschland GmbH prevailed and finished among the 100 best employers in Germany. In the category "50 to 100 employees" Hochland SE made it to 17th place. In its size category "501 to 2,000 employees", Hochland Deutschland GmbH is in 21st place and is even in 3rd place of all manufacturing companies.

The award is based on the results of an employee survey which took place last September and a culture audit which assesses the quality, diversity and sustainability of human resources measures. The employees of the Heimenkirch-based cheese manufacturer were given the opportunity to express their views on workplace culture in an anonymous questionnaire. This includes criteria such as working atmosphere, leadership behaviour, recognition, promotion of professional development, etc.

CFO Hubert Staub, General Manager Josef Stitzl and Employer Brand Manager Giulia Gagliardi received the prizes in Berlin. "It makes me very proud that we were able to assert ourselves in such a strong field of participants and that we are here on stage with two companies at the same time," emphasized Hubert Staub at the award ceremony. And Josef Stitzl added: "We want to be an excellent employer, and this effort was rewarded by our employees."

Hochland takes part in the competition every three years to get feedback from its employees. The results provide valuable information for the further development of the workplace culture.

The two prize winners automatically qualify for the Great Place to Work competition "Europe's Best Employers 2020" with participants from 19 countries. The winners will be announced in September.

At the same time as the German companies, the Hochland subsidiaries in Spain, Poland, Romania, Russia and Australia have also submitted to the vote of their employees, with good to very good results.

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