

3.1 HOCHLAND AIMS TO REDUCE CONSUMPTION OF NATURAL RESOURCES

3.1.2 „CIRCULAR PACKAGING”

PURPOSE: TO REDUCE OUR ENVIRONMENTAL IMPACT

KPI: 100% of packaging recyclable by 2025

The environmental initiatives of Hochland Polska include a commitment to the use of sustainable packaging.

This direction was set out in the roadmap presented in the 2024 report, which envisages a gradual transition to materials offering better recyclability, which have a lower environmental impact.

In 2025, a key initiative in this area was the switch from packaging made of laminate to paper packaging used with products containing slices of processed cheese.

Why did the laminate have to be replaced?

Laminate is a multi-layered material composed

of various plastics, often including a metallised layer. Although it offers superior barrier properties and durability, its layers cannot be separated using standard recycling processes.

The switch to paper packaging – impact and significance

The paper packaging for processed cheese slices, introduced in July 2025, made it possible to:

- increase the share of recyclable packaging,
- reduce the amount of plastics introduced onto the market,
- and meet the growing expectations of the market and consumers.

This change is part of a strong market trend in which paper is becoming the preferred packaging material due to its recyclability, the availability of recycling infrastructure and positive consumer reception.



Key packaging related actions in 2025:

Reduction of laminate packaging waste by approximately 57 tonnes per year